

# POLICING WITH A PURPOSE



**GROW** each individual in your department.

**ELEVATE** your team to a higher level.

**FORGE** trusted leaders to create a championship team.

**FOCUS** perspectives to a growth mentality.

**GALVANIZE** individuals to perform better  
in a true team environment.

**CHANGE** the world you live in.

## **KNOW** **YOUR WHY**

- Why good local policing is the Keystone to our Federal Republic.
- Why local policing plays a critical role in the American Dream.
- Why healthy teams are important to reaching our personal full potential.
- Why Individual skills and leadership ability is crucial to creating championship teams.

## **IMPLEMENT** **THE HOW**

- How to define, measure, and improve our team.
- How to measure our current effectiveness as a leader.
- How to identify the greatest areas of growth potential.
- How to implement a personal plan to forge the leader you aspire to become.
- How to cultivate other leaders within your department.
- How to create teams that are capable of extraordinary feats.
- How to use history to accelerate the learning process and apply its lessons to our benefit.

Jeff Utsch has 25 years of experience teaching and training law enforcement and business leaders, military and athletes in reaching their full potential in their individual and team pursuits. Jeff offers a unique opportunity through his customized training program to help your department serve with defined purpose, cultivate trusted leaders, and reach your team's full potential.

*"Mr. Jeff Utsch has presented on the topics of 'the Constitutional responsibility of Law Enforcement' and 'Leadership at Gettysburg' at our Department's Leadership Career Enhancement Course. Members of the Tucson Police Department, who attended Mr. Utsch's presentations, gave him the highest ratings in the series, and recommended Jeff's presentation be required for all members serving in a leadership position for our Department." ~ Rob Brandt, Tucson Police Department*

**FOR YOUR CUSTOM COURSE CONTACT:**



**JEFF UTSCH**  
LEAD WITH A PURPOSE

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